- MELBA COPLAND

Arts
Media

YEAR 7 SKILLS

- Photoshop skills
- Design conventions
- Psychology of colour
- Principles of hierarchy in typography
- Ethical questions on image manipulation
- Knowledge of marketing techniques, colour psychology, target marketing, stylistic conventions in specific genres

In Year 7 Media, students use Photoshop to compose a magazine cover. Not only does this help them gain familiarity with the Photoshop interface, but it also allows for the development of problem-solving skills, the application of marketing theory and the integration of design principles in a highly engaging activity. In addition to the magazine cover, students further develop entrepreneurial thinking as they create a business card that incorporates a personally designed logo. High achieving students have an opportunity to extend themselves with introduction activities to other software, such as Adobe Premiere to make movies or Adobe Illustrator to make vector imagery.

Contact

Executive Teacher: Hannah McFadden | Hannah.Mcfadden@ed.act.edu.au | www.mcss.ed.act.edu.au